GSL Public Strategies Group

A STEVENS & LEE COMPANY

Elizabeth Boal

Senior Account Executive

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Lititz

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Practice

Touring

Public Affairs

Before joining the GSL team, Elizabeth worked as a registered lobbyist in Harrisburg. She has extensive experience representing clients in the education, economic development and transportation spaces, and helping them to develop public policy solutions while navigating the legislative process.

In her current capacity, Elizabeth plays an integral role in GSL's business development work, particularly with efforts regarding the Entertainment Economic Enhancement Program (EEEP). EEEP is a tax credit program that encourages live event performances in Pennsylvania, along with bolstering the sales/use of live event equipment and services produced in Pennsylvania. She helps artists with their budgets and various other aspects of the tour process to ensure that they will meet the necessary requirements of the tax credit program.

Additionally, Elizabeth assists the GSL team in crisis communications, earned media strategies and paid branding solutions for organizations. She also helps to lead public affairs design and delivery.

Elizabeth was honored to receive Harrisburg Young Professionals "20 in Their 20s" award in 2023.

She attended Penn State University and received a Bachelor of Arts in Communication with a concentration in Public Relations. Elizabeth was a member of the Phi Theta Kappa National Honor Society.

Elizabeth is an avid golfer and volunteers with LPGA*Girls Golf USA in the Central Pennsylvania area. She is also a member of the Harrisburg Young Professionals.

Recognition

- Recognized among the "20 in Their 20s" by Harrisburg Young Professionals, 2023

Affiliations

- Harrisburg Young Professionals
- LPGA*USGA Girls Golf, Volunteer

Education

- The Pennsylvania State University – Harrisburg, B.A., Communications with Public Relations concentration
    - Phi Theta Kappa National Honor Society member